

# Major Project

## Prototype

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<https://hikefoodie.com>

Website about the practicalities for eating out while hiking, recipes of meals and importance of good nutrition and energy.

# Summary

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# Content

## Informational website with the following content:

- Recipes of hiking meals
- Food preparation skills and equipment
- Practicalities for eating out while hiking
- Importance of good nutrition and energy

## Source of content:

- Images/photos: free stock images and self-produced images/photos
- Textual content: self written



# Content

Content divided into 2 main sections:

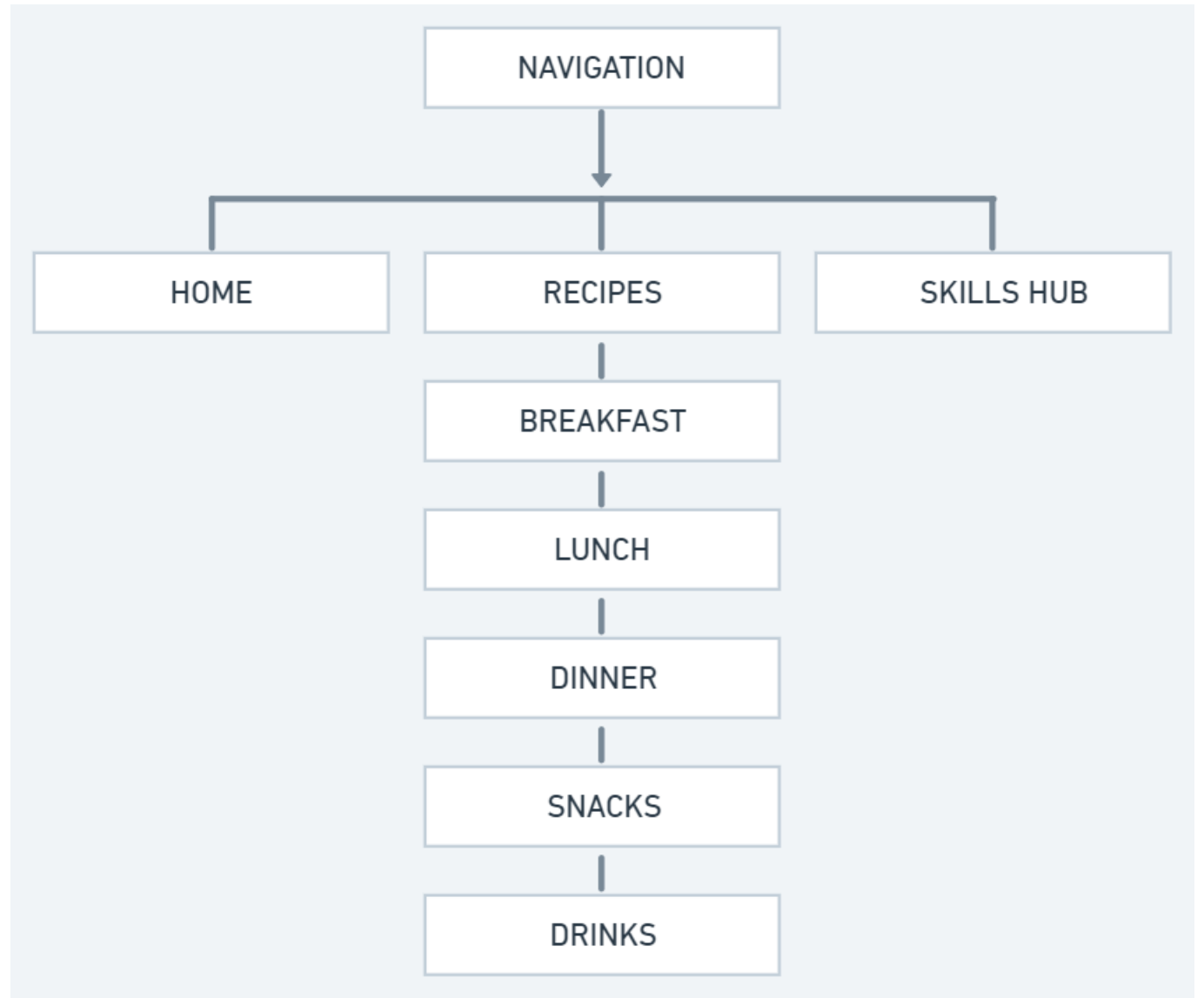
- Recipes
- Skills hub

Recipes section will have the following subsections:

- Breakfast
- Lunch
- Dinner
- Snacks
- Drinks

# Navigation

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# Targeted audience

- Active lifestyle
- Age category: 20 and above
- All genders
- Interested in exploring, hiking and traveling



## Project value and goal

- The project won't be monetised and will provide free information to the users.
- The goal of this project is to make it easier for people to enjoy great food outdoors.

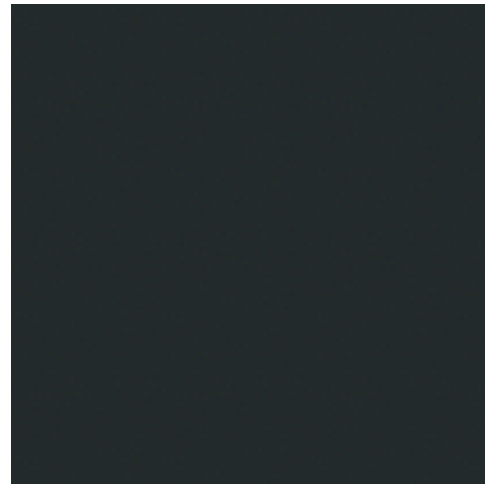


## Colours

Colours associated with sunshine, nature, cooking on fire, mountains, happiness, positive energy.



**#f65d38**



**#242b2c**



**#00594f**

# Fonts

PT Sans - headings

Importance of good nutrition and energy

Quicksand - text

Importance of good nutrition and energy

# Technologies

Bespoke web application using the following technologies:

## Front-end

HTML5

CSS

JavaScript

## Server-side

PHP

MySQL



# Logo idea

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Hedgehog with fruits on the quills – represents a hiker carrying a backpack.

# Logo design

Initial logo design



New logo design



# Gantt chart

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Name	Begin date	End date	Completion	Duration	
Preparation	02/05/2022	24/05/2022	6	17.0 day	
Hosting/domain	02/05/2022	02/05/2022	100	1.0 day	
Learning PHP	04/05/2022	17/05/2022	0	10.0 day	
Learning MySQL	18/05/2022	24/05/2022	0	5.0 day	
Content	25/05/2022	11/07/2022	0	34.0 day	
Producing textual content	25/05/2022	14/06/2022	0	15.0 day	
Producing images	28/06/2022	11/07/2022	0	10.0 day	
Website development	12/07/2022	29/08/2022	2	35.0 day	
Front-end (HTML/CSS)	12/07/2022	25/07/2022	8	10.0 day	
Back-end (MySQL/PHP)	26/07/2022	08/08/2022	0	10.0 day	
Admin panel	09/08/2022	15/08/2022	0	5.0 day	
Testing and bug fixing	16/08/2022	22/08/2022	0	5.0 day	
SEO	23/08/2022	29/08/2022	0	5.0 day	
Major project report	29/08/2022	30/09/2022	0	25.0 day	

# Demo

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<https://hikefoodie.com>



Thank you!

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